

**MINUTES**  
**Iowa Economic Development Authority Board**  
**Board Meeting**  
**October 20, 2023**  
**9:05 a.m.**

**Board Members Present:**

Mark Kittrell	Melissa Ballard	Bobbi Bentz	Doug Boone
Megan McKay	Hank Norem	Lisa Shimkat	Jennifer Steffensmeier
Tom Townsend			

**Board Member Absent:**

Emily Schmitt                      Pankaj Monga

**Ex-Officio Members Present:**

David Barker	Jay Byers	Rob Denson	Representative Ray Sorensen
Representative Heather Matson			

**Ex-Officio Members Absent:**

Senator Izaah Knox                      Senator Carrie Koelker

**IEDA Staff Present:**

Megan Andrew	Sonya Bacon	Catalina Bos	Rob Christensen <i>(Left @ 9:50 am)</i>
Vicky Clinkscales	Lisa Connell	Debi Durham	Rita Grimm
Melissa Harshbarger <i>(Left @ 9:27 am)</i>	Emily Hockins	Staci Hupp Ballard	Kanan Kappelman
Mary Kelly	Ann Lensing	Rick Peterson	Maicie Pohlman
Matt Rasmussen	Terry Roberson	Katie Rockey	Alaina Santizo
Paul Stueckradt	Deanna Triplett		

**Others Present:**

Lyle Lange – Iowa Finance Authority	Brian Sullivan – Iowa Finance Authority
Jason White – Greater Dubuque Development Corp.	Mark Ernest – Black Hills Energy
Michael Guanci – Department of Management	Steve Nelson – Affiliation Unknown
Jessica Flannery – Iowa House Democrats	Jace Mikels – Iowa House Democrats
Luke Wietgreffe – Lloyd Companies <i>(Left @ 9:54 am)</i>	Nicole Bell – Lloyd Companies <i>(Left @ 9:53 am)</i>
Drew O’Brien – Lloyd Companies <i>(Left @ 10:00 am)</i>	Evan Johnson – Legislative Services Agency
Tyler Jett – Des Moines Register <i>(Left @ 9:43 am)</i>	Addison Lathers – Des Moines Register
Jonathan Schroeder – PepsiCo <i>(Left @ 10:15 am)</i>	Kevin Baskins – Des Moines Register <i>(Joined @ 9:16 am and Left @ 9:53 am)</i>

**BOARD CHAIR**

- Welcome  
Iowa Economic Development Authority Board Chair Mark Kittrell called to order the meeting of the IEDA Board at 9:15 a.m.
- Roll Call and Introductions  
A quorum of the IEDA Board was established with the following Board members present: Mark Kittrell, Melissa Ballard, Bobbi Bentz, Doug Boone, Megan McKay, Hank Norem, Lisa Shimkat, Jennifer Steffensmeier and Tom Townsend  
Ex-officio members present: David Barker, Jay Byers, Rob Denson, Representative Heather Matson and Representative Ray Sorensen

**Approval of Minutes – September 29, 2023 IEDA Meeting**

**MOTION:** Tom Townsend moved that the IEDA Board approve the minutes of the September 29, 2023 IEDA Board meeting, seconded by Doug Boone. Motion carried unanimously.

**Approval of Agenda – October 20, 2023 IEDA Meeting**

**MOTION:** Jennifer Steffensmeier moved that the IEDA Board approve the agenda for the October 20, 2023 IEDA Board meeting, seconded by Megan McKay. Motion carried unanimously.

**PUBLIC COMMENT PERIOD:** No comments were made.

**COMPLIANCE - CONSENT AGENDA**

**A. 120 Day Report**

- Zoetis, Inc. and Subsidiaries – 30 Day Extension**
- M.G. Waldbaum dba Michael Foods – 60 Day Extension**
- Back Alley Printers dba Image Pointe – 90 Day Extension**
- Osmundson Manufacturing – 60 Day Extension**
- Parker Hannifin – 60 Day Extension**
- McCoy Group, Inc. – 60 Day Extension**

**B. Compliance Report**

- McCoy Group, Inc. – Dubuque**
- Hormel Food Corporation and Burke Manufacturing Corporation – Nevada**

**MOTION:** Tom Townsend moved that the Iowa Economic Development Authority Board approve the recommendations of the DDC regarding the items on the Consent Agenda, seconded by Jennifer Steffensmeier. Motion carried unanimously.

**Maicie Pohlman left the meeting at 9:33 am.**

**AMENDMENTS TO RULES**

**Adopt Amendments to Butchery Innovation and Revitalization Program Rules, 261 IAC Chapter 51**

**MOTION:** Doug Boone moved that the Iowa Economic Development Authority Board adopt amendments to Butchery Innovation and Revitalization Program rules, 261 IAC Chapter 51, seconded by Megan McKay. Motion carried unanimously.

**Maicie Pohlman rejoined the meeting at 9:34 am.**

**REDEVELOPMENT TAX CREDIT PROGRAM FOR BROWNFIELDS AND GRAYFIELDS**

**MOTION:** Lisa Shimkat moved that the Iowa Economic Development Authority Board approve the Brownfield Advisory Council's recommendations regarding awards tax credits to 27 projects, seconded by Jennifer Steffensmeier. Motion carried unanimously.

**Vicky Clinkscales joined the meeting at 9:50 am.**

**Rob Christensen left the meeting at 9:50 am.**

**TECHNOLOGY COMMERCIALIZATION COMMITTEE MEMBER APPOINTMENTS**

**MOTION:** Hank Norem moved that the Iowa Economic Development Authority Board appoint Cory McAnelly and J.D. Meyers to three-year terms on the Technology Commercialization Committee beginning November 1, 2023 and ending December 31, 2026, second by Tom Townsend. Motion carried unanimously.

**Derek Folden left the meeting at 9:54 a.m.**

**APPROVAL OF DESTINATION IOWA FUND PROGRAM GUIDELINES**

**MOTION:** Doug Boone moved that the Iowa Economic Development Authority Board approve the proposed Destination Iowa Fund Program Guidelines, seconded by Megan McKay. Motion carried unanimously.

**Katie Rockey left the meeting at 10:08 am.**

**APPROVAL OF VENDOR(S)**

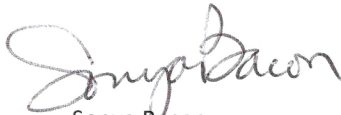
**MOTION:** Jennifer Steffensmeier moved that the Iowa Economic Development Authority Board authorize IEDA to enter into a contract for a maximum of \$148,650 with Zimmerman, Laurent & Richardson Inc. (ZLR Ignition) to develop and implement a Business-to-Business marketing campaign promoting Iowa as place to relocate a business, seconded by Tom Townsend. Motion carried unanimously.

**OTHER BUSINESS**

- The IEDA Foundation Board Chair will call the annual meeting of the IEDA Foundation to order upon adjournment.
- The next IEDA Board meeting will be held on Friday, November 17, 2023.

**ADJOURNMENT**

There being no further business to come before the Iowa Economic Development Authority Board, the chair adjourned the meeting at 10:19 am.



Sonya Bacon  
Board Administrator



Mark Kittrell  
IEDA Board Chair