IOWA economic development

GOVERNOR'S EMPOWER RURAL IOWA INITIATIVE

IOWA LEADERSHIP EXCHANGE 2020

Wednesday, October 21

9:00 a.m. Welcome Leaders!

9:05 a.m. **Empowering Rural Leadership: Fighting for Our Future** - Lt. Governor Adam Gregg

9:15 a.m. **Telling a New Story - Strategies for Elevating Local Leadership**
Tina Bakehouse and Sarah Noll Wilson

9:50 a.m. Structure for the Labs/Break

10:00 a.m. **BEST PRACTICES LABS: Round 1**
- Recruiting Participants
- Structuring Your Program
- Overcoming Challenges
- Fundraising and Sponsorship

10:55 a.m. Break

11:00 a.m. **BEST PRACTICES LABS: Round 2**
- Recruiting Participants
- Structuring Your Program
- Overcoming Challenges
- Fundraising and Sponsorship

11:55 a.m. **Closing Remarks**

Thursday, October 22

9 a.m. **Discovering the Hidden Leaders Within Your Community**
Caleb Knutson, Jim Thompson and Lori Mannel

9:45 a.m. **BEST PRACTICES LABS: Round 3**
- Recruiting Participants
- Structuring Your Program
- Overcoming Challenges
- Fundraising and Sponsorship

10:40 a.m. Break

10:45 a.m. **Sparking Excellence: 30 Ideas in 30 Minutes You Can Implement Next Week**

11:25 a.m. **Why? Sustaining Our Leadership Programs** – Stacy Besch

11:55 a.m. **Closing Remarks**