

Meeting Agenda
Iowa Wine and Beer Promotion Board

Date/Time: October 19, at 10 am

Location: Iowa Economic Development Authority - 1963 Bell Ave. Suite 200, Des Moines, IA 50315; Kay Anderson Conference Room

1. Roll Call and Introductions
2. Industry Updates
 - a. Noreen – Iowa Brewers Guild
 - b. Christie – Iowa Wine Growers Association
3. FY23 Budget Update
 - a. Expenditures
4. FY23 Marketing Plan Discussion
 - a. 2022 Brochure
 - b. Passports
 - c. Other Advertising Opportunities
5. Economic Impact Studies
6. Other Business
7. Comments from Guests (limited to 10 minutes each guest)
8. Adjourn