

**ENHANCE IOWA  
COMMUNITY ATTRACTION & TOURISM REVIEW COMMITTEE MINUTES**

Marshalltown Public Library  
105 W Boone Street  
Marshalltown, Iowa

**Wednesday, March 14, 2018**  
10:05 a.m.

**Committee Members in Attendance**

Mike Broshar  
Lisa Hein  
Mark Kapfer

**Staff Members in Attendance**

Nicole Shalla  
Jessica O'Riley

**Other Board Members in Attendance**

Jake Anderson  
Eric Bookmeyer  
Derek Lumsden  
Tammy Robinson  
Charese Yanney

**CALL TO ORDER**

Mr. Broshar, filling in for Ms. Damman, called the meeting to order at 10:29. Three Committee members were present. The agenda was approved. The minutes from the February 14, 2018 meeting were approved.

**REPORTS**

Ms. Shalla gave the Program Manager's Report dated March 5, 2018:

Applications received to date: 45  
Funded projects: 28  
CAT Amount Awarded: \$9,932,802

CAT Funds Currently Available: \$1,564,477.83

Pending CAT Applications: There are nine application requests undergoing Board review, requesting approximately \$3,673,493.

<b>Project</b>	<b>Total Project Cost</b>	<b>CAT Request</b>	<b>Project Status</b>
Sioux County Nature Center	\$4,269,318	\$600,000	Committee Review
Rick Rodgers Community Pool (Winfield)	\$1,512,000	\$250,000	Committee Review
Dankwardt Park Pool Air Support Structure (Burlington)	\$628,368	\$101,500	Committee Review
Mount Vernon Community Wellness Center	\$7,894,438	\$600,000	Committee Review
Sibley Aquatic Center	\$2,568,488	\$250,000	Committee Review
Rock Valley Event Center	\$1,929,162	\$255,993	Committee Review
Des Moines Heritage Center	\$2,965,000	\$590,000	Committee Review

Des Moines Water Works Park – Phase I	\$8,521,561	\$1,000,000	Committee Review
Traer Historical Museum History NOW	\$130,322	\$26,000	Committee Review
<b>TOTAL</b>	<b>\$30,418,657</b>	<b>\$3,673,493</b>	

**APPLICATIONS**

**Sioux County Conservation Board & Sioux County Conservation Foundation // Sioux County Nature Center**

The applicant gave an update on fundraising. They have a USDA loan in place that covers the fundraising gap. There were questions about how the Conservation Board planned to pay back the loan. The applicant stated they have pending grant applications as well as potential donors who are waiting for construction to start before donating. And payment on the loan doesn't start until year three. On motion of Ms. Hein and seconded by Mr. Kapfer, the Committee forwarded the Sioux County Conservation Board and Sioux County Conservation Foundation // Sioux County Nature Center project to the Board with recommendation a CAT award of \$600,000 be made contingent on completed fundraising within 60 days, a notice of intent to award being issued, and the negotiation of mutually acceptable contract terms.

**City of Sibley // Sibley Aquatic Center**

Ms. Shalla clarified that the items listed in the project description will be included in the project if the applicant receives the full request. If the Board should decide to award a lesser amount, staff recommends moving the project to negotiations to determine which amenities will be included in the project. On motion of Mr. Kapfer and seconded by Ms. Hein, the Committee forwarded the City of Sibley // Sibley Aquatic Center project to the Board with recommendation a CAT award of \$250,000 be made contingent on a notice of intent to award being issued and the negotiation of mutually acceptable contract terms.

**Traer Historical Museum // Traer Historical Museum History NOW**

The applicant noted that fundraising continues and have received an additional \$2,700 since submitting their update. On motion of Ms. Hein and seconded by Mr. Kapfer, the Committee forwarded the Traer Historical Museum // Traer Historical Museum History NOW project to the Board with recommendation a CAT award of \$26,000 be made contingent on completed fundraising within 30 days, a notice of intent to award being issued, and the negotiation of mutually acceptable contract terms.

**City of Winfield // Rick Rodgers Community Pool**

Ms. Shalla noted that the City sent a letter with an in-kind contribution of \$400,000 to cover the construction of the bathhouse that is not included in the Board book. The City has a goal of raising another \$80,000 locally through door-to-door campaign. The hope is to close the gap by April 1. They need to start construction of the bathhouse this summer to keep funding from other donors. Ms. O'Riley noted the limits on in-kind donations. After some brief discussion, Ms. Shalla said she'd reach out to the City to adjust the project estimates before the next meeting.

**City of Mount Vernon // Mount Vernon Community Wellness Center**

Ms. Shalla noted that she received a letter from the City covering the full fundraising gap that is not included in the Board book. The City wants to start construction this August. Linn County may increase its gift to \$25,000, but the earliest a decision could be made is May. The Chair of the Supervisors also left the door open for future donations but would not commit to a number right now.

The full fundraising campaign just launched, and the City continues looking into grants. The City's target for private fundraising is \$750,000, which includes the matching challenge grant from Mr. Van Metre. They are expected \$300,000-400,000 locally.

**City of Rock Valley // Rock Valley Event Center**

Ms. Shalla noted the numbers included in the Board book are not up-to-date. The applicant noted the county is unwilling to increase its donation. Ms. Yanney noted the lack of private fundraising and asked the applicant to start solicitating donations from its citizens.

**OTHER BUSINESS**

There was no other business.

**CLOSING BUSINESS**

The next CAT Committee meeting is tentatively set for April 11, 2018 at the Sheldon Crossroads Pavilion.

**ADJOURNMENT**

On motion with no objections, the meeting adjourned at 11:24.