

**ENHANCE IOWA
COMMUNITY ATTRACTION & TOURISM REVIEW COMMITTEE MINUTES**

Crossroads Pavilion Event Center
301 34th Avenue
Sheldon, Iowa

Wednesday, April 11, 2018
10:05 a.m.

Committee Members in Attendance

Mike Broshar
Mark Kapfer
Kate McGann

Other Board Members in Attendance

Eric Bookmeyer
Derek Lumsden
Charese Yanney

Staff Members in Attendance

Nicole Shalla
Kristin Hanks-Bents

CALL TO ORDER

Ms. McGann, filling in for Ms. Damman, called the meeting to order at 10:10. Three Committee members were present. The agenda was approved. The minutes from the March 14, 2018 meeting were approved.

REPORTS

Ms. Shalla gave the Program Manager's Report dated April 6, 2018:

Applications received to date: 46
Funded projects: 31
CAT Amount Awarded: \$10,358,802

CAT Funds Currently Available: \$724,059.02

Pending CAT Applications: There are six application requests undergoing Board review, requesting approximately \$2,774,363.

Project	CAT Request	Total Project Cost	Project Status
Rick Rodgers Community Pool (Winfield)	\$250,000	\$1,175,088	Committee Review
Dankwardt Park Pool Air Support Structure (Burlington)	\$101,500	\$628,368	Committee Review
Mount Vernon Community Wellness Center	\$600,000	\$8,059,898	Committee Review
Rock Valley Event Center	\$232,863	\$1,817,162	Committee Review
Des Moines Heritage Center	\$590,000	\$2,966,753	Committee Review
Des Moines Water Works Park – Phase I	\$1,000,000	\$8,521,561	Committee Review
TOTAL	\$2,774,363	\$23,168,830	

APPLICATIONS

City of Mount Vernon // Mount Vernon Community Wellness Center

City representative said private fundraising is underway and they expected to have an award from the Hall Perrine Foundation next week. There was discussion about private fundraising the Van Metre match as well as additional funding from Linn County.

Des Moines Heritage Trust // Des Moines Heritage Center

No project representatives were present. Ms. Shalla noted the list of pending grant applications. There was discussion about the line of credit being used as part of the 50% fundraising threshold. There was consensus that this something the Board did not want to see in the future. The Board requested Ms. Shalla notify the applicant and tell them to not come back to the Board until they have raised at least 50% of the project costs with cash or pledges.

Des Moines Water Works Foundation // Des Moines Water Works Park – Phase I

No project representatives were present. There was discussion about the lack of city and county funding in the Phase I as well as discussion about no funding from the Des Moines Water Works. The Board requested Ms. Shalla notify the applicant and tell them to not come back until have city and county funding in place. There was also some discussion that the million-dollar request was too high.

City of Rock Valley // Rock Valley Event Center

Project representatives noted they received funding from the Rock Valley Economic Development Corporation. There was discussion about the small amount of private donations and the complete lack of donations from individuals. Project representatives asked for a fundraising target, a specific number for them to raise. The Board was unwilling to give the applicant a specific number. The applicant requested the Board consider making an award contingent on the raising of additional private funds. Upon motion of Mr. Broshar, the Committee forwarded the City of Rock Valley // Rock Valley Event Center project to the full Board with recommendation a CAT grant of \$150,000 be made contingent on completed fundraising within 30 days, a notice of intent to award being issued, the negotiation of mutually acceptable contract terms, and the applicant raising at least \$50,000 through private donations.

Southeast Iowa Swim Club // Dankwardt Park Pool Air Supported Structure (Bubble) Project

Ms. Shalla noted an updated MOU was included in the Board's meeting materials. Ms. Hanks-Bents said staff wanted to know the reason for having a one-year lease with no renewal options. As is, the lease is unacceptable. Mr. Broshar stated he still has significant concerns with the project. There was discussion about whether the project is truly "vertical infrastructure." Most of the Board noted they were uncomfortable with the temporary nature of the bubble and questioned whether the project really fit the CAT program. Upon motion of Mr. Kapfer, the Committee forwarded the Southeast Iowa Swim Club // Dankwardt Park Pool Air Supported Structure (Bubble) project to the Board with recommendation CAT funding be denied because the project does not meet CAT program.

City of Winfield // Rick Rodgers Community Pool

No project representatives were present. Ms. Shalla noted she and the applicant worked out the numbers for the bathhouse and the in-kind donations. There were questions about how quickly the applicant could close the fundraising gap. The Board directed Ms. Shalla to notify the applicant to come to the May meeting with a detailed fundraising plan.

OTHER BUSINESS

There was no other business.

CLOSING BUSINESS

The next CAT Committee meeting is tentatively set for May 9, 2018 at the Urbandale Public Library.

ADJOURNMENT

On motion by Mr. Broshar, with no objections, the meeting adjourned at 11:27.