

**ENHANCE IOWA
COMMUNITY ATTRACTION & TOURISM REVIEW COMMITTEE MINUTES**

Bricker-Price Block
105 S Chestnut Avenue
Earlham, Iowa

Wednesday, September 12, 2018
10:35 a.m.

Committee Members in Attendance

Mike Broshar, Chair
Doug Boone
Kyle Carter
Kate McGann

Other Board Members in Attendance

Jacquelyn Arthur
John Burns
Emily Damman
Pat Deignan
Stefanie Kohn

Staff Members in Attendance

Nicole Shalla
Kristin Hanks-Bents
Jessica O'Riley

CALL TO ORDER

Mr. Broshar called the meeting to order at 10:45. Four Committee members were present. The agenda was approved. The minutes from the August 8, 2018 meeting were approved.

REPORTS

Ms. Shalla gave the Program Manager's Report dated September 6, 2018:

Applications received to date: 56
Funded projects: 35
CAT Amount Awarded: \$11,707,902
CAT Funds Currently Available: \$4,298,946.90

Pending CAT Applications: There are nine pending applications requesting approximately \$3,199,904.

Project	CAT Request	Total Project Cost	Project Status
Des Moines Heritage Center	\$590,000	\$2,966,753	Committee Review
Des Moines Water Works Park – Phase I	\$1,000,000	\$8,521,561	Committee Review
New Library, New Carroll	\$519,904	\$4,613,305	Committee Review
Prairie Trails Museum Entrance Addition (Corydon)	\$85,000	\$395,118	Committee Review
Dunlap Golf Course Building Project	\$90,000	\$458,035	Committee Review
Upper Iowa University Public Recreation Center (Fayette)	\$230,000	\$1,150,000	Committee Review
Washington Community Y Phase I Building Project	\$500,000	\$8,913,077	Committee Review
Schleswig Youth Rec Sports Complex	\$35,000	\$166,326	Committee Review
Asian Garden Restoration (Des Moines)	\$150,000	\$750,000	Staff Review

TOTAL	\$3,199,904	\$27,934,175	
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APPLICATIONS

City of Carroll // New Library, New Carroll

Project representatives reported they have filed a Motion to Dismiss and were granted an expedited hearing that is scheduled for September 17. The City intends to award contracts in September and are planning a special meeting to make the awards. The Library portion of the project came in slightly over budget and City Hall came in under budget, so the City's contribution to the library portion has increased. This plus additional fundraising has reduced the grant request to \$491,292. Ms. Hanks-Bents reported the Attorney General's Office is comfortable with the Board making an award. Staff recommends that disbursement of grant funds for this project be contingent on the City having spent at least 50% of the project costs as well as extending the project completion date to 3 years instead of 2. On motion of Mr. Carter and seconded by Mr. Boone, the Committee forwarded the City of Carroll // New Library, New Carroll project to the Board with the recommendation a CAT grant of \$491,292 be made.

Schleswig Youth Rec // Schleswig Youth Rec Sports Complex

Project representatives noted a few changes were made to the footprint on the concession stand to cut costs. With the reduce project cost and additional fundraising, the application no longer has a fundraising gap. On motion of Ms. McGann and seconded by Mr. Carter, the CAT Committee forwarded the Schleswig Youth Rec // Schleswig Youth Rec Sports Complex project to the Board with the recommendation a CAT grant of \$35,000 be made.

YMCA of Washington County // Washington Community Y Phase 1 Building Project

Project representatives noted they received \$5,000 from Washington County and that the new facility will act a county shelter in the event of an emergency. There was some discussion about the YMCA board voting to use endowment funds to cover the fundraising gap. There was also some discussion about the previous building project that failed a bond vote. On motion of Mr. Boone and seconded by Mr. Carter, the CAT Committee forwarded the YMCA of Washington County // Washington Community Y Phase 1 Building Project to Board with the recommendation a CAT grant of \$500,000 be made.

Upper Iowa University & City of Fayette // Upper Iowa University Public Recreation Center

Project representatives said fundraising letters have been sent and they just held a fundraising event. They've received 13 additional donations, and the University has pledged to cover the fundraising gap. Ms. Damman noted that she'd like to see more private fundraising. Mr. Broshar said he views this project as routine maintenance and not in keep with the Enhance Iowa mission and is therefore not supportive of awarding a grant. There was some discussion among the Board and the applicant about the role the University plays in the community and the uniqueness of the community compared to other towns with universities. Ms. Damman asked what the new things are in the project and the applicant noted the project is more about improved utility of space. Mr. Deignan voiced his support the project and mentioned the uniqueness of Fayette, but said he thought 20% was too high for an award. There was discussion about a 15% award and whether the University would be willing to make a pledge of \$150,000. The board continued to discuss the eligibility of the project and whether it truly fits the mission of the program. Ms. Damman and Ms. Kohn both said they did not support the project as it is currently. Ms. Kohn also noted that she isn't seeing a community benefit so much as a benefit to the students. Ms. Arthur asked whether the application could be amended to just include the pool components. Those costs were just \$170,000, and the Board felt that might not be compelling enough. There was consensus among the Board that they are not interested in

funding the project as it is proposed. On motion of Mr. Boone and seconded by Ms. McGann, the CAT Committee declined funding the application.

OTHER BUSINESS

Mr. Boone asked the Board to try and be more upfront with applicants the first time they present if not interested in funding a project or feel the project does not fit the program mission.

CLOSING BUSINESS

The next CAT Committee meeting is tentatively set for October 10, 2018 at the Jester Park Nature Center in Granger.

ADJOURNMENT

On motion by Mr. Boone and seconded by Ms. McGann with no objections, the meeting adjourned at 11:59.