

**ENHANCE IOWA
COMMUNITY ATTRACTION & TOURISM REVIEW COMMITTEE MINUTES**

Urbandale Public Library
3520 86th Street
Urbandale, IA

Wednesday, November 14, 2018
10:05 a.m.

Committee Members in Attendance

Mike Broshar, Chair
Kyle Carter (on the phone)
Lisa Hein
Kate McGann

Other Board Members in Attendance

Jacquelyn Arthur
Emily Damman
Pat Deignan
Stefanie Kohn

Staff Members in Attendance

Alaina Santizo
Maicie Pohlman
Kristin Hanks-Bents
Jessica O'Riley

CALL TO ORDER

Mr. Broshar called the meeting to order at 10:35. Four Committee members were present. The agenda was approved. The minutes from the October 10, 2018 meeting were approved.

REPORTS

Ms. Santizo gave the Program Manager's Report dated November 8, 2018:

Applications received to date: 61
Funded projects: 38
CAT Amount Awarded: \$12,734,194
CAT Funds Currently Available: \$3,310,654.90

Pending CAT Applications: There are eight pending applications requesting approximately \$3,019,322.

Project	CAT Request	Total Project Cost	Project Status
Des Moines Heritage Center	\$590,000	\$2,966,753	Committee Review
Des Moines Water Works Park – Phase I	\$913,796	\$6,709,750	Committee Review
Prairie Trails Museum Entrance Addition (Corydon)	\$79,000	\$395,118	Committee Review
Dunlap Golf Course Building Project	\$99,985	\$517,485	Committee Review
Frances Banta Waggoner Community Library Expansion Project (DeWitt)	\$500,000	\$5,543,281	Committee Review
Miracle League of Dubuque Baseball Field & All-Inclusive Playground	\$500,000	\$3,505,162	Committee Review

SRNA Phase IV-Splash Pad & Restroom Picnic Facility (Solon)	\$91,623	\$261,623	Committee Review
Asian Garden Restoration (Des Moines)	\$150,000	\$750,000	Staff Review
TOTAL	\$2,924,404	\$20,649,172	

APPLICATIONS

Wayne County Historical Society // Prairie Trails Museum Entrance Addition

The project representative provided an update, which shows the fundraising gap has been completely closed. On motion of Ms. Hein and seconded by Ms. McGann, the CAT Committee forwarded the Wayne County Historical Society // Prairie Trails Museum Entrance Addition project to the Enhance Iowa Board with a recommendation that a CAT grant of in the amount of \$79,047 be awarded.

Dunlap Golf Club Inc. // Dunlap Golf Course Building Project

No project representative was present. On motion of Ms. McGann and seconded by Ms. Hein, the CAT Committee forwarded the Dunlap Golf Club // Dunlap Golf Course Building Project to the Enhance Iowa Board with a recommendation that a CAT grant in the amount of \$99,985 be awarded.

Des Moines Water Works Park Foundation // Des Moines Water Works Park – Phase I

Representatives provided a presentation about the project because it had been several months since an update had been provided. The Board had previously asked that city and county funding be secured for the project. Representatives reported that both city and county financial support had recently been secured. Board members discussed the project timeline and expressed concern that the project has already started. Project representatives explained that if work did not begin the costs would have increased making it more difficult to complete the entire plan. The Board raised questions about completed fundraising if an award was made for less than the amount requested. Project representatives indicated a willingness and ability to complete fundraising within 90 days. On motion of Ms. Hein and seconded by Ms. McGann, the CAT Committee forwarded the Des Moines Water Works Park Foundation // Des Moines Water Works Park – Phase I Project to the Enhance Iowa Board with a recommendation that a CAT grant in the amount of \$500,000 be awarded. The award is contingent on completed fundraising within 90 days and the applicant providing an update on the amount spent as of the award date, so the correct project cost is used in the contract.

City of DeWitt // Frances Banta Waggoner Community Library Expansion Project

Project representatives provided the first presentation to the Board. The discussion included plans for the new library, which is smaller than libraries located in similarly sized markets. In addition, the city passed a bond referendum with 82% of voters in favor of financing for the library project. Board members noted the community support for the project through the fundraising effort and bond passage. Discussion also included how the community would close the fundraising gap if the Board awarded an amount less than the request, likely \$350,000. Project representatives were directed to continue fundraising and return to the Board when the fundraising gap has been substantially reduced.

Miracle League of Dubuque & City of Dubuque // Miracle League of Dubuque Baseball Field & All-Inclusive Playground

Project representatives provided the first presentation to the Board. This project would be the first Miracle League facility within the region, and it is expected to attract users from a 50-mile radius. Board members asked about plans to close the fundraising gap. Project representatives expect to finish fundraising by the end of the year. Board members provided feedback that the \$500,000 request is likely an amount that could be supported. The Board directed the applicant to return with additional funds in place.

City of Solon // SRNA Phase IV Splash Pad & Restroom Picnic Facility

Project representatives provided the first presentation to the Board. The idea for the project came from a public opinion survey several years ago. The Splash Pad will be located within the nature park, which lacks modern amenities such as restrooms. The proposed project would get the facility to minimum functionality but will not include all of the sprays shown in the renderings. Board members provided feedback that the likely award amount will be closer to 15% of the total project cost.

OTHER BUSINESS

Ms. Damman explained that the newly approved administrative rules require that an applicant have 65% of the project costs secured. She posed a question to the Board as to whether loans or lines of credit would be considered acceptable forms of funding for this requirement. The consensus of the discussion was that Board members expected 65% of the project cost to be secured without the use of short-term financing such as a line of credit. In addition, applicants must secure 50% of the project financing without the use of State funds before presenting to the Enhance Iowa Board. This will be the Board's policy until the administrative rules are effective.

CLOSING BUSINESS

The next CAT Committee meeting is tentatively set for December 12, 2018 at the Urbandale Public Library.

ADJOURNMENT

On motion by Ms. Hein and seconded by Mr. Carter with no objections, the meeting adjourned at 12:19.