

## TELEPHONIC ENHANCE IOWA BOARD MINUTES

Iowa Economic Development Authority  
Mississippi River Conference Room  
1963 Bell Ave  
Des Moines, IA 50319  
Optional - Virtual meeting via Teams  
Thursday, December 2, 2021 at 9:30 AM

| <b>Board Members in Attendance</b> | <b>Board Members Absent</b> |
|------------------------------------|-----------------------------|
| Pat Deignan                        | John Burns                  |
| Doug Boone                         | Emily Ginneberge            |
| Mary Wells                         |                             |
| Kyle Carter                        |                             |
| Lisa Hein                          |                             |
| Angie Pfannkuch                    |                             |
| Valerie Van Kooten                 |                             |
| Mike Broshar                       |                             |
| Rita Frahm                         |                             |
|                                    |                             |
| <b>Staff Members in Attendance</b> |                             |
| Alaina Santizo                     | Maicie Pohlman              |
| Lisa Connell                       | Megan Andrews               |
| Jessica O'Riley                    |                             |

### CALL TO ORDER

Mr. Boone called the meeting to order at 11:02 a.m. Nine voting members were present. The agenda was approved. The minutes from the September 23, 2021 meeting were approved.

### CONTRACT AMENDMENTS & CONTINGENT AWARDS

On a motion by Ms. Van Kooten and seconded by Mr. Carter, the board awarded the City of Grimes // Grimes Public Library New Building Project a CAT Grant in the amount of \$400,000, contingent upon completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Mr. Deignan, the board awarded the City of Epworth // Epworth Splash Pad project a CAT Grant in the amount of \$60,000, contingent upon the completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Mr. Boone, the board awarded the Fisher Governor Foundation // Marshalltown Arts and Civic Center Renovation project a CAT Grant in the amount of \$400,000, contingent upon the completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Ms. Pfannkuch, the board awarded the City of Creston // McKinley Park Aquatic Center Phase I project a CAT Grant in the amount of \$200,000, contingent upon the completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Ms. Wells, the board awarded the City of Nevada // Nevada Fieldhouse project a CAT Grant in the amount of \$424,000, contingent upon the completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Ms. Pfannkuch, the board awarded the City of Hartley // Hartley Community Pool project a CAT Grant in the amount of \$350,000, contingent upon the completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Ms. Hein, the board awarded the City of Waukee // All-Inclusive Area at Triumph Park project a CAT Grant in the amount of \$200,000, contingent upon the completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Ms. Pfannkuch, the board awarded the City of Adair // Adair Community Center project a CAT Grant in the amount of \$115,000, contingent upon the completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Ms. Hein, the board awarded the Nahant Marsh Education Center // Nahant Marsh Education Center project a CAT Grant in the amount of \$400,000, contingent upon the completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Ms. Wells, the board awarded the Harrison County Conservation Board // Willow Lake Nature Center project a CAT Grant in the amount of \$400,000, contingent upon the completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Ms. Pfannkuch, the board awarded the City of Fort Madison // Fort Madison Marina Revitalization project a CAT Grant in the amount of \$400,000, contingent upon the completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Mr. Deignan, the board awarded the City of Grinnell // Grinnell Veterans Memorial Building Renovation project a CAT Grant in the amount of \$350,000, contingent upon the completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Ms. Wells, the board awarded the Sunflower Child Development Center // Sunflower Discovery Center project a CAT Grant in the amount of \$500,000, contingent upon the completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Ms. Pfannkuch, the board awarded Camp Foster YMCA // Igniting a Healthy Legacy project a CAT Grant in the amount of \$325,000, contingent upon the completion of fundraising by May 31, 2022.

On a motion by Ms. Van Kooten and seconded by Ms. Pfannkuch, the board awarded City of Sioux Center & Dordt University // American State Bank Sports Complex project a CAT Grant in the amount of \$500,000, contingent upon the completion of fundraising by May 31, 2022. Mr. Boone abstained from this vote.

On a motion by Ms. Van Kooten and seconded by Ms. Wells, the board awarded Keokuk Library Foundation // Keokuk Library Park project a CAT Grant in the amount of \$144,458, contingent upon the completion of fundraising by May 31, 2022.

## **Adopt Amendments to Sports Tourism Program Rules – 261 Iowa Administrative Code Chapter 215**

Ms. Connell gave an update on the administrative rules. No public comment was received. On a motion by Ms. Pfannkuch and seconded by Mr. Deignan, the rules were adopted.

### **REPORTS**

#### **Tourism Report**

Ms. O'Riley provided the report. The Iowa Tourism Office was thrilled to double the amount of funds available this fiscal year in the Iowa Tourism Grants program from \$150,000 to \$300,000. We received a great response with 77 eligible applications seeking \$557,500 in grant funding. In total 40 applications were approved.

We are incredibly thankful to Governor Reynolds for prioritizing tourism in Fiscal Year 2022 by providing the Iowa Tourism Office \$8.5 million in funding from the American Rescue Plan Act. These funds have so far funded a national ad campaign, photo and video shoots, a planned Travel Iowa website update, and will be used to extend our spring marketing campaign.

In addition, the Iowa Tourism Office was awarded \$5.3 million in funding from the U.S. Economic Development Administration (EDA) for tourism and outdoor recreation marketing. These federal grant funds will assist industry partners with out-of-state travel and tourism marketing as well as digital technology enhancements to the four state-owned welcome centers.

#### **Legal Report**

No reports.

### **COMMITTEE RECOMMENDATIONS**

#### **CAT Committee Recommendations**

No reports.

#### **Due Diligence Committee Reports**

No reports.

### **PUBLIC COMMENT**

No public comment.

### **OTHER BUSINESS**

Ms. Santizo thanked the Board members for their work on this round of CAT applications. She also updated the Board on the Sports Tourism application/program with more information coming in January 2022.

### **CLOSING BUSINESS**

The next meeting is scheduled for January 6, 2022 and will be held either in-person at 1963 Bell Ave, Des Moines, IA 50319 or virtually.

### **ADJOURNMENT**

On motion by Mr. Deignan and seconded by Ms. Pfannkuch and with no objections, the meeting adjourned at 11:22 a.m.