ENHANCE IOWA COMMUNITY ATTRACTION & TOURISM REVIEW COMMITTEE MINUTES

Iowa Hospital Association 100 E Grand Ave Des Moines, IA

Wednesday, February 13, 2019

10:05 a.m.

Committee Members in Attendance Other Board Members in Attendance

Kyle Carter Jacquelyn Arthur (phone)

Lisa Hein Emily Damman

Kate McGann (phone) Stephanie Kohn (phone)

John Burns

Staff Members in Attendance

Alaina Santizo Maicie Pohlman Jessica O'Riley Kristin Hanks-Bents

CALL TO ORDER

Ms. Hein called the meeting to order at 10:34. Three Committee members were present. The agenda was approved. The minutes from the January 9, 2019 meeting were approved.

REPORTS

Ms. Santizo gave the Program Manager's Report dated January 31, 2019:

Applications Received: 65 Funded Projects: 43

CAT Amount Awarded: \$14,263,226 Total CAT Project Costs: \$138,668,601

Pending CAT Applications

There are currently 6 pending applications requesting approximately \$1,267,646:

Project	CAT Request	Total Project Cost	Project Status
Asian Garden Restoration (Des Moines)	\$102,500	\$702,500	Committee
Des Moines Heritage Center (Des Moines)	\$450,000	\$2,316,753	Committee
Downtown Davenport YMCA (Davenport)	\$500,000	\$20,221,264	Committee
Keokuk Parks Foundation Pickleball Court Project	\$36,152	\$111,370	Committee
Millstone Park (Milford)	\$100,000	\$411,971	Staff Review
Rebuild Cedar Covered Bridge (Madison County)	\$78,994	\$294,321	Committee
TOTAL	\$1,267,646	\$24,058,179	

APPLICATIONS

Madison County // Rebuild Cedar Covered Bridge

Project representatives provided the first presentation of the project to the Board. Discussion included plans to rebuild the Madison County scenic bridge that was destroyed by arson. The Board asked for clarification on funds already spent and what of the project was left to complete. Discussion also included how the community would close the fundraising gap if the Board awarded an amount less than the request, likely \$59,000 (20%). Project representatives were directed to continue fundraising and return to the Board for approval.

Keokuk Parks Foundation & City of Keokuk // Keokuk Parks Foundation Pickleball Court Project

Project representatives provided the first presentation of the project to the Board. Discussion included the transformation of abandon tennis courts into pickleball courts. Discussion also included how the community would close the fundraising gap if the Board awarded an amount less than the request, likely \$17,000 (15%). Project representatives were encouraged to continue fundraising and return to the Board for approval.

The Committee recessed at 11:06
The Committee reconvened at 11:13

Scott County Family Y // Downtown Davenport YMCA

Project representatives provided the first presentation of the project to the Board. Discussion included the construction of a new YMCA, situated in an economically distressed area, with plans to revitalize the area. Discussion included clarifications related to fundraising described in the application specifically how the organization would utilize cash-on-hand and debt. The applicant was encouraged to continue fundraising and secure the commitments from the City and County. Board direction was to return once financing gap is significantly closed.

Des Moines Heritage Trust // Des Moines Heritage Center

Project representatives provided a project update on fundraising progress and additional information on the restoration plans of facility. Minor changes to project since application include, removal of facility parking and outdoor space. On a motion by Mr. Carter and seconded by Ms. McGann the CAT Committee forwarded the Des Moines Heritage Trust // Des Moines Heritage Center Project to the Enhance Iowa Board with a recommendation that a CAT grant be awarded in the amount of \$400,000, contingent on completed fundraising verification within 30 days.

Iowa Asian Alliance & Riverfront Development Authority // **Asian Garden Enhancement**Project representatives provided the first presentation of the project to the Board. Discussion included the history of the facility and the upgrades and repairs that would be made. The Board was comfortable with the requested amount. Project representatives were encouraged to return to the Board when City and County funds were committed.

OTHER BUSINESS

No other business.

CLOSING BUSINESS

The next CAT Committee meeting is tentatively set for March 13, 2019 at the Urbandale Public Library.

ADJOURNMENT

On motion by Mr. Carter seconded by Ms. McGann with no objection, the meeting adjourned at 12:14.