ENHANCE IOWA COMMUNITY ATTRACTION & TOURISM REVIEW COMMITTEE MINUTES

Urbandale Public Library 3520 86th Street Urbandale, IA 50322 **Wednesday, March 13, 2019** 10:05 a.m.

Committee Members in Attendance

Other Board Members in Attendance

Mike Broshar Kyle Carter (phone) Lisa Hein Jacquelyn Arthur (phone) Emily Damman Stephanie Kohn (phone)

Pat Deignan

Staff Members in Attendance

Alaina Santizo Maicie Pohlman Jessica O'Riley Kristin Hanks-Bents

CALL TO ORDER

Mr. Broshar called the meeting to order at 10:17. Three Committee members were present. The agenda was approved. The minutes from the February 13, 2019 meeting were approved.

REPORTS

Ms. Santizo gave the Program Manager's Report dated March 5, 2019:

Applications Received: 65 Next Application Deadline: April 15, 2019

Funded Projects: 44

CAT Amount Awarded: \$14,663,226 Total CAT Project Costs: \$140,985,354

CAT Funds Currently Available

\$1,331,662.90

Pending CAT Applications

There are currently 5 pending applications requesting approximately \$776,378:

| Project | CAT Request | Total Project Cost | Project Status |
|--|----------------|--------------------|----------------|
| Asian Garden Restoration (Des Moines) | \$102,500 | \$702,500 | Committee |
| Downtown Davenport YMCA (Davenport) | \$500,000 | \$20,221,264 | Committee |
| Keokuk Parks Foundation Pickleball Court Project | \$16,151 | \$111,370 | Committee |
| Millstone Park (Milford) | \$100,000 | \$411,971 | Committee |
| Rebuild Cedar Covered Bridge (Madison County) | \$57,727 | \$298,816 | Committee |
| TOTAL | \$776,378 | \$21,745,921 | |

APPLICATIONS

Madison County // Rebuild Cedar Covered Bridge

Project representatives provided an update on fundraising. With an in-kind contribution from the county the CAT request has been reduced to \$57,727. On a motion by Ms. Hein and seconded by Mr. Carter the CAT Committee forwarded the Madison County // Rebuild Cedar Covered Bridge Project to the Enhance Iowa Board with a recommendation that a CAT grant be awarded in the amount of \$57,727.

Keokuk Parks Foundation & City of Keokuk // Keokuk Parks Foundation Pickleball Court Project

Project representatives provided an update on project fundraising which included an additional \$20,000 from the City of Keokuk. On a motion by Ms. Hein and seconded by Mr. Carter the CAT Committee forwarded the Keokuk Parks Foundation & City of Keokuk // Keokuk Parks Foundation Pickleball Court Project to the Enhance Iowa Board with a recommendation that a CAT grant be awarded in the amount of \$16,151.

Scott County Family Y // Downtown Davenport YMCA

Project representatives were not present. Staff referenced the updated materials provided. Board members asked that the applicant show a more detailed budget including design fees, furniture, fixtures and equipment.

Iowa Asian Alliance & Riverfront Development Authority // **Asian Garden Enhancement** Project representatives were not present. Staff referenced the updated materials provided showing county funding was secured. Board members asked that the applicant seek more individual donations and city funding.

Milford Commercial Club & City of Milford // Millstone Park

Project representatives provided the first presentation of the project to the Board. Jill Harms explained how the project came to be and that the location is the entrance to lowa Great Lakes. The design of the art is inspired by the water driven mills that were once located in Milford. Discussion included securing additional private fundraising and a likely award of 15% - 20% of the total cost.

OTHER BUSINESS

No other business.

CLOSING BUSINESS

The next CAT Committee meeting is tentatively set for April 10, 2019 at the Charles E. and Florence M. Lakin Community Center, Malvern.

ADJOURNMENT

On motion by Ms. Hein seconded by Mr. Carter with no objection, the meeting adjourned at 11:12 am.