

**ENHANCE IOWA  
COMMUNITY ATTRACTION & TOURISM REVIEW COMMITTEE MINUTES**

Iowa Hospital Association  
100 E Grand Ave #100  
Des Moines, IA 50309  
Wednesday, July 10, 2019  
10:05 a.m.

<b>Committee Members in Attendance</b>	<b>Other Board Members in Attendance</b>
Mike Broshar	Emily Damman
Kyle Carter (phone)	Mary Wells
Lisa Hein	Valerie Van Kooten
John Burns	Jacquelyn Arthur
Doug Boone	Pat Deignan
<b>Staff Members in Attendance</b>	
Alaina Santizo	Jessica O'Riley
Maicie Pohlman	Rita Grimm
Kristin Hanks-Bents	

**CALL TO ORDER**

Mr. Broshar called the meeting to order at 10:30. Five Committee members were present. The agenda was approved. The minutes from the June 12, 2019 meeting were approved.

**REPORTS**

Ms. Santizo gave the Program Manager's Report dated July 1, 2019:

Applications Received: 76

Next Application Deadline: July 15, 2019

Funded Projects: 51

CAT Amount Awarded: \$15,968,653

Total CAT Project Costs: \$167,181,911

**CAT Funds Currently Available**

\$5,306,195

**Small Population Area Applications**

Legislation requires that one-third of each annual CAT allocation be reserved for small population area applications each year. The chart below summarizes the status of this requirement:

Year	1/3 CAT Allocation	Awards to Small Population Areas	Amount Above or (Below) Requirement
FY2017	\$1,666,666	\$3,122,498	\$1,455,832
FY2018	\$1,666,666	\$3,452,505	\$1,785,839
FY2019	\$1,666,666	\$2,701,200	\$1,034,534
FY2020	\$1,666,666		

**Pending CAT Applications**

There are currently 8 pending applications requesting approximately \$3,443,438:

<b>Project</b>	<b>CAT Request</b>	<b>Total Project Cost</b>	<b>Project Status</b>
Algona Public Library Building Project	\$400,000	\$3,000,000	Committee Review
Iowa West Sports Plex	\$400,000	\$8,361,167	Committee Review
MidAmerican Energy Company RecPlex	\$500,000	\$33,249,382	Committee Review
Wave of the Future	\$228,888	\$3,388,515	Committee Review
FilmScene (Iowa City)	\$320,760	\$1,549,371	Committee Review
Johnson County Historical Society Museum Relocation	\$500,000	\$6,405,253	Committee Review
Brooklyn Opera House	\$593,790	\$2,968,953	Committee Review
Brucemore Preservation Project	\$500,000	\$4,587,245	Committee Review
<b>TOTAL</b>	<b>\$3,443,438</b>	<b>\$63,814,504</b>	

**Notice of Intent to Apply**

IEDA has received 9 notices with planned requests of \$3,061,456 for the July 15 deadline.

**APPLICATIONS**

**City of Algona & Friends of Algona Public Library // Algona Public Library Building Project**

Project representatives provided a written update. The City of Algona continues fundraising and plans to return next month with an update.

**City of Cascade // Wave of the Future**

Project representatives provided an update in fundraising which reduced the CAT request. On a motion from Mr. Boone and seconded by Ms. Hein, the CAT Committee forwarded the City of Cascade // Wave of the Future project to the Enhance Iowa Board with a recommendation that a CAT grant be awarded in the amount of \$228,888.

**Council Bluffs Soccer Club // Iowa West Sports Plex**

Project representatives provided an update on the status of fundraising. Iowa West has pledged to secure the remaining gap for the organization, along with a construction loan. On a motion from Ms. Hein and seconded by Mr. Boone, the CAT Committee forwarded the Council Bluffs Soccer Club // Iowa West Sports Plex to the Enhance Iowa Board with a recommendation that a CAT grant be awarded in the amount of \$400,000, contingent upon verification of secured financing within 60 days.

**City of West Des Moines // MidAmerican Energy Company RecPlex**

Tom Hadden provided an update to the Board. The update related to additional fundraising including a \$600,000 grant from Prairie Meadows and the plan to close the remaining gap with local option sales tax from the City of West Des Moines. The City will continue to seek funds to offset this amount. On a motion by Ms. Hein and seconded by Mr. Burns, the CAT Committee forwarded City of West Des Moines // MidAmerican Energy Company RecPlex to the Enhance Iowa Board with a recommendation that a CAT grant be awarded in the amount of \$500,000, contingent upon verification of secured financing in 90 days.

**ArenaCo and Johnson County Historical Society // Johnson County Historical Society Museum Relocation**

Representatives from ArenaCo and the Johnson County Historical Society gave a fundraising update. They plan to complete fundraising by August 14<sup>th</sup>.

**FilmScene // FilmScene Project**

Project representatives provided an update on fundraising and plans to secure the remaining gap. On a motion by Mr. Boone and seconded by Mr. Carter, the CAT Committee forwarded the FilmScene // FilmScene Project on to the Enhance Iowa Board with a recommendation that a CAT grant be awarded in the amount of \$320,760, contingent upon verification of secured financing in 60 days.

**Brooklyn Community Development // Brooklyn Opera House**

Project representatives provided the first presentation of the project to the Board. Discussion included historic preservation tax credits and a USDA loan for additional project financing. A Department of Natural Resources grant had to be expended to remove asbestos from the facility prior to the sale to the organization. Therefore, the budget will be updated to reflect the work that has been done. The Board expressed an interest to participate in the project at \$500,000.

Doug Boone left meeting at 11:45

**The Committee recessed at 11:50**

**The Committee reconvened at 11:57**

**Brucemore // Brucemore Preservation Project**

David Janssen, Executive Director, provided the first presentation of the project to the Board. Discussion included city and county funding and additional private donations. The project may also be eligible for up to \$500,000 in historic preservation tax credits. In addition, the organization has a \$2 million line of credit that could be used as a backstop to fundraising, however, the organization would prefer not to use it. The Board expressed an interest to participate in the project at \$400,000.

**OTHER BUSINESS**

No other business.

**CLOSING BUSINESS**

The next CAT Committee meeting is tentatively set for August 14, 2019 at the TBK Bank Sports Complex (4850 Competition Drive, Bettendorf).

**ADJOURNMENT**

On motion by Ms. Hein seconded by Mr. Burns with no objection, the meeting adjourned at 12:21 pm.