

**Iowa Economic Development Authority Board  
Board Meeting Minutes  
October 21, 2022  
9:15 a.m.**

**Board Members Present:**

Megan McKay	Emily Schmitt	Doug Boone	Jennifer Cooper
Sam Eathington	Mark Kittrell	Lisa Shimkat	Jennifer Steffensmeier
Tom Townsend			

**Board Members Absent:**

Lisa Hull                                  Pankaj Monga

**Ex-Officio Members Present:**

David Barker                                  Rob Denson (joined 10:05 am)                  Representative Steve Hansen

**Ex-Officio Members Absent:**

Senator Carrie Koelker                  Senator Liz Mathis                                  Representative Phil Thompson

**IEDA Staff Present:**

Megan Andrew	Sonya Bacon	Rob Christensen	Vicky Clinkscales
Lisa Connell	Staci Hupp Ballard	Kanan Kappelman	Anna Lensing
Rick Peterson	Maicie Pohlman	Morgan Potts	Matt Rasmussen
Terry Roberson	Katie Rockey	Alaina Santizo	Paul Stueckradt
Deanna Triplett			

**Others Present:**

Cindy Harris – Iowa Finance Authority	Jenny Backer – Mitchell County Economic Development Commission
Jason White – Greater Dubuque Development Corp.	Nick Glew – Marion Economic Development Corp.
Heather Hackbarth – Iowa Department of Management	Courtney Harter – City of Council Bluffs (left 9:24 am)
Molly Patterson – Cutler Development (left 9:47 am)	Emily Smart – Blackstone Environmental, Inc. (left 9:49 am)
Matt Walsh – City of Council Bluffs (left 9:22 am)	Mike Derkenne – Beal Derkenne Construction, LLC (left 9:50 am)
Donnelle Eller – Des Moines Register (left 9:28 am)	

**BOARD CHAIR**

- Welcome  
Iowa Economic Development Authority Board Chair Megan McKay called to order the meeting of the IEDA Board at 9:15 a.m.
- Roll Call and Introductions  
A quorum of the IEDA Board was established with the following Board members present: Megan McKay, Doug Boone, Jennifer Cooper, Sam Eathington, Lisa Hull, Pankaj Monga, Lisa Shimkat, Jennifer Steffensmeier and Tom Townsend  
Ex-officio members present: David Barker and Representative Steve Hansen

**Approval of Minutes – September 16, 2022 IEDA Meeting**

**MOTION:** Lisa Shimkat moved that the IEDA Board approve the minutes of the September 16, 2022 IEDA Board meeting, seconded by Jennifer Cooper. Motion carried unanimously.

**Approval of Agenda – October 21, 2022 IEDA Meeting**

**MOTION:** Tom Townsend moved that the IEDA Board approve the agenda for the October 21, 2022 IEDA Board meeting, seconded by Lisa Shimkat. Motion carried unanimously.

**PUBLIC COMMENT PERIOD:** No comments were made.

## COMPLIANCE - CONSENT AGENDA

### A. 120 Day Report

**Berdex, USA** – 30 Day Extension

**Centro, Inc.** – 30 Day Extension

**Sub-Zero Group, Inc.** – 60 Day Extension

**Western's Smokehouse & Meat Market, LLC** – 60 Day Extension

**Link Snacks** – Rescind Award

**Elanco US, Inc.** – Rescind Award

### B. Compliance Report

**Hormel Foods Corporation/Burke Marketing Corporation - Nevada:** Request to Extend Project Completion Date

**Source Allies, Inc.** – Urbandale: Request to Extend Project Completion Date

**Eagle Engineering** – Eldridge: Request to Terminate Contract

**MOTION:** Lisa Shimkat moved that the Iowa Economic Development Authority Board approve the recommendations of the DDC regarding the items on the Consent Agenda, seconded by Jennifer Cooper. Motion carried unanimously.

## FINANCIAL ASSISTANCE APPLICATIONS

**Cambrex Charles City, Inc.** – Charles City:

**MOTION:** Lisa Hull moved that the Iowa Economic Development Authority Board accept the recommendation by the DDC to award a maximum of \$300,000 in Forgivable Loan, a maximum of \$100,000 in Investment Tax Credit and a maximum of \$195,000 in Sales, Services, and Use Tax Refund, contingent upon application sponsorship and approval of local match by the City of Charles City, seconded by Lisa Shimkat. Roll Call vote was taken. Motion carried unanimously.

**Google LLC** – Council Bluffs:

**MOTION:** Jennifer Cooper moved that the Iowa Economic Development Authority Board accept the recommendation by the DDC to approve the use of the local property tax exemption through the High Quality Jobs Program, seconded by Tom Townsend. Roll Call vote was taken. Motion carried unanimously.

## AMENDMENTS TO RULES

**Adopt Amendments to Butchery Innovation and Revitalization Program Rules, 261 Iowa IAC Chapter 51**

**MOTION:** Lisa Shimkat moved that the Iowa Economic Development Authority Board adopt amendments to Butchery Innovation and Revitalization Program Rules, 261 Iowa IAC Chapter 51, seconded by Jennifer Cooper. Motion carried unanimously.

**Adopt Amendments to Wage, Benefit, and Investment Requirements Rules, 261 IAC Chapter 174**

**MOTION:** Tom Townsend moved that the Iowa Economic Development Authority Board adopt amendments to Wage, Benefit, and Investment Requirements Rules, 261 IAC Chapter 174, seconded by Jennifer Steffensmeier. Motion carried unanimously.

## REQUEST FOR AUTHORIZATION TO ENTER INTO IOWA CODE SECTION 28E.12 AGREEMENT WITH THE IOWA DEPARTMENT OF WORKFORCE DEVELOPMENT – INTERNSHIP PROGRAMS

**MOTION:** Lisa Shimkat moved to authorize the Iowa Economic Development Authority to enter into a 28E Agreement with Iowa Department of Workforce Development pursuant to IWD will assume responsibility for administering the Iowa Innovative Businesses Internship Program and the Science, Technology, Engineering and Math (STEM) Internship Program, seconded by Jennifer Cooper. Motion carried unanimously.

**REDEVELOPMENT TAX CREDIT PROGRAM FOR BROWNFIELDS and GRAYFIELDS**

**FY 2023 Funding Recommendations**

**MOTION:** Lisa Shimkat moved that the Iowa Economic Development Authority Board approve FY 2023 funding recommendations, seconded by Jennifer Cooper. Motion carried unanimously.

**Contract 20-BTC-11 – Request to Extend Contract completion Period**

**MOTION:** Lisa Shimkat moved to approve amending Contract 20-BTC-11 to extend the Project Completion Period from 36 to 39 months, seconded by Jennifer Cooper. Motion carried unanimously.

**VENDOR APPROVAL(S)**

**MOTION:** Jennifer Cooper moved that the Iowa Economic Development Authority Board authorize IEDA to enter into three agreements with Fleishman Hillard: one for \$4,340,000 for services to support promotion, marketing and advertising activities to benefit Iowa Tourism Destinations, the source of funding for which is an Economic Development Administration grant; one for \$305,000 for research to assist in developing a consistent and positive overall brand strategy for the State of Iowa, the source of funding for which is the American Rescue Plan Act; and one for \$675,000 for workforce/talent attraction and site selection/relocation research, the source of funding for which is an Economic Development Administration grant, seconded by Lisa Shimkat. Motion carried unanimously.

**OTHER BUSINESS**

The next IEDA Board meeting will be held on Friday, November 18, 2022 at 9:15 a.m.

**ADJOURNMENT**

There being no further business at the meeting of the Iowa Economic Development Authority Board,

**MOTION:** Lisa Shimkat moved that the IEDA Board adjourn, seconded by Tom Townsend. Motion carried unanimously. Meeting adjourned at 9:52 a.m.



Sonya Bacon  
Board Administrator



Megan McKay  
IEDA Board Chair